



Fondation québécoise du sida

Let's keep up the good work, we can beat HIV!

We need to capitalize on all the great work accomplished and not cease in our combined efforts to wage this difficult battle.

Because together we are making a difference!

Dear Donor,

We would like to make a few points in light of recent media reports on the Foundation.

In the current economic climate, it is vital for community organizations fighting HIV in Québec to find new sources of funding. For example, the Maison d'Hérelle, a care residence funded by the Foundation, lost part of its funding last year. It is in this context that the Foundation has taken appropriate steps.

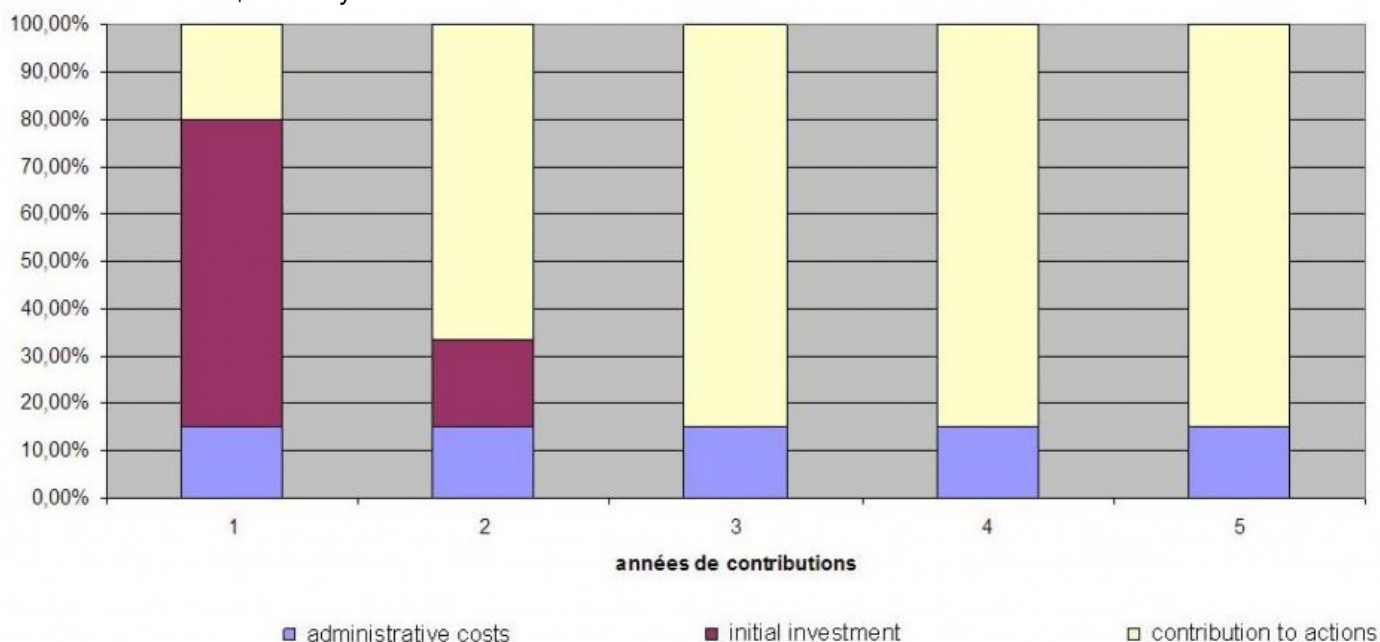
Rest assured that you are participating in an innovative initiative. It provides a means of:

- Keeping you informed of issues in the fight against HIV through direct communication
- Ensuring more predictable funding, thereby providing greater independence from government and public authorities
- Avoiding interfering with fundraising activities organized by other Québec organizations involved in the fight against HIV/AIDS

Our fundraising campaign is proving effective in the medium term, as has been shown by the experience of other organizations. Indeed, depending on the amount of the donation, in a few months your monthly donations will be given directly to organizations without any fees associated with the fundraising activity itself. This not the case for organizing fundraising events, which incur expenses every year.

Where your donation goes?

For a 12\$ monthly donation



For this graphic, the administrative costs are projected at 15%.

In 2010-2011, the administrative costs of the Fondation québécoise du sida were 12%.

Thank you for your interest in the fight against HIV/AIDS.